

WHAT IS TRENDING IN MACOMB COUNTY

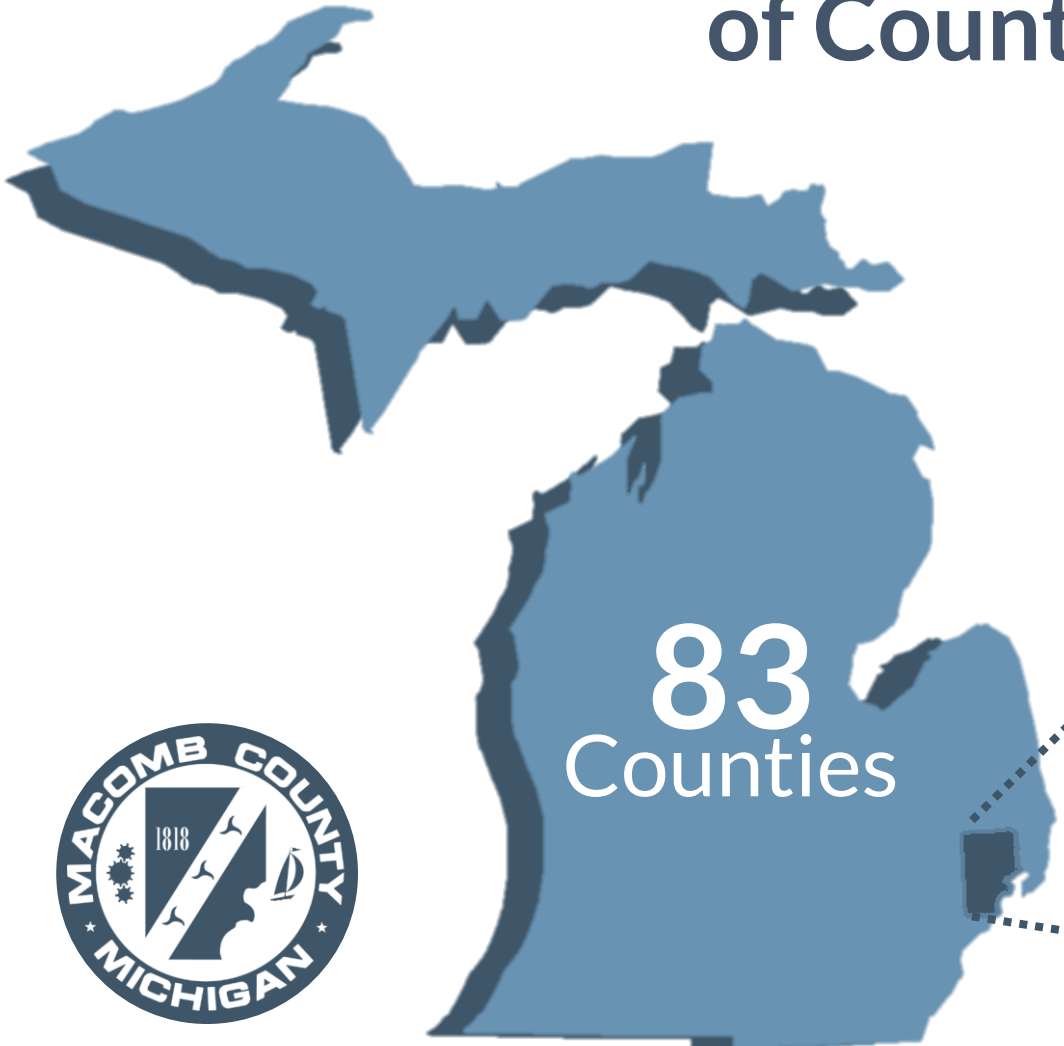


Planning &
Economic
Development

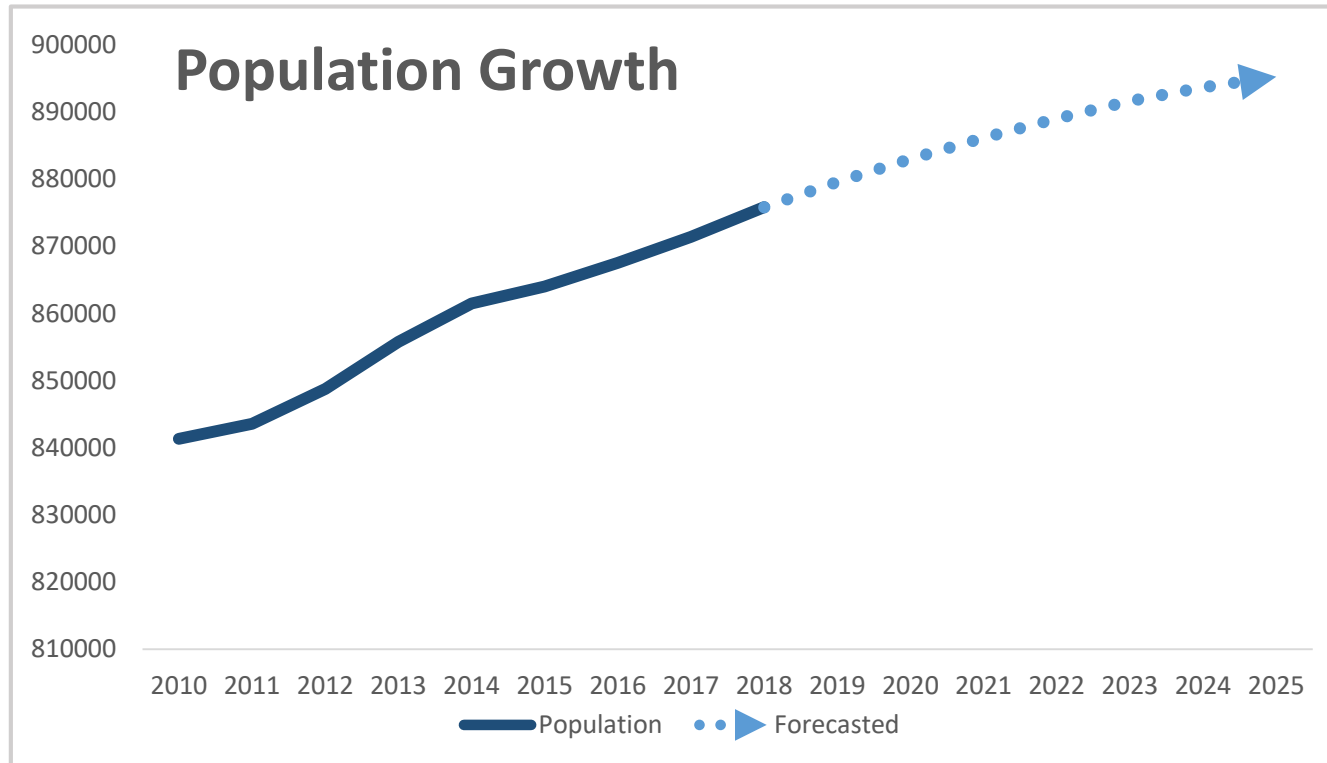
Vicky Rad – MCPED Director

MACOMB COUNTY, MICHIGAN

3rd Largest in Population & 9th Smallest in Size
of Counties in Michigan



MACOMB COUNTY DEMOGRAPHIC TRENDS



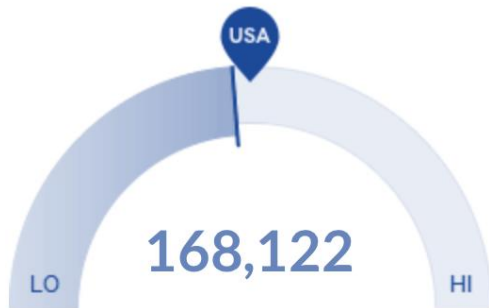
880,462
PEOPLE

in 2018 & growing everyday

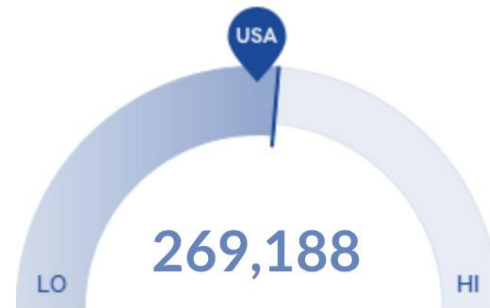
\$147,761
MEDIAN NET WORTH
in 2018 & increasing everyday



\$75,696
AVERAGE HOUSEHOLD INCOME
in 2018 & growing everyday



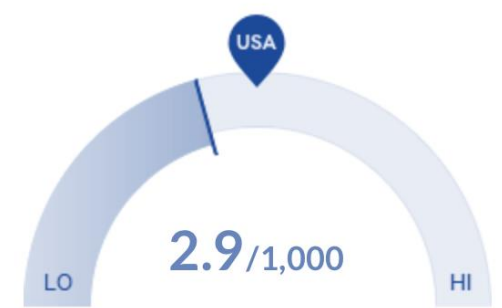
Millennials



Retiring Soon



Veterans



Violent Crime

MACOMB COUNTY DEMOGRAPHIC TRENDS

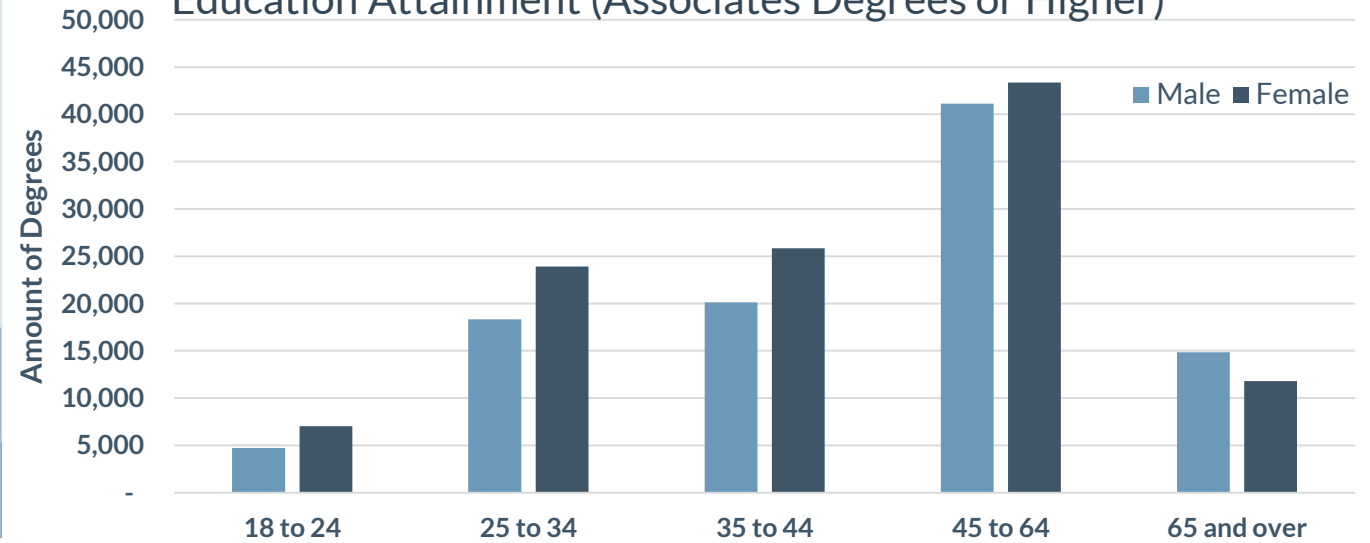


Lifelong Learning



Income Brackets	2018	2023	Growth
>\$15,000	31,648	25,313	-25.03%
\$15,000 - \$24,999	31,878	26,911	-18.46%
\$25,000 - \$34,999	33,901	30,323	-11.80%
\$35,000 - \$49,999	47,385	44,612	-6.22%
\$50,000 - \$74,999	65,756	65,891	0.20%
\$75,000 - \$99,999	48,725	52,780	7.68%
\$100,000 - \$149,999	55,922	69,531	19.57%
\$150,000 - \$199,999	19,149	23,756	19.39%
\$200,000 <	13,141	19,070	31.09%

Education Attainment (Associates Degrees or Higher)



Career Advancements

MACOMB COUNTY TARGETED INDUSTRIES



ADVANCED MANUFACTURING TRENDS



11,822

Total Jobs
In 2017

+25%

Job Growth
From 2010 - 2017

\$84,605

Avg. Earnings
In 2017

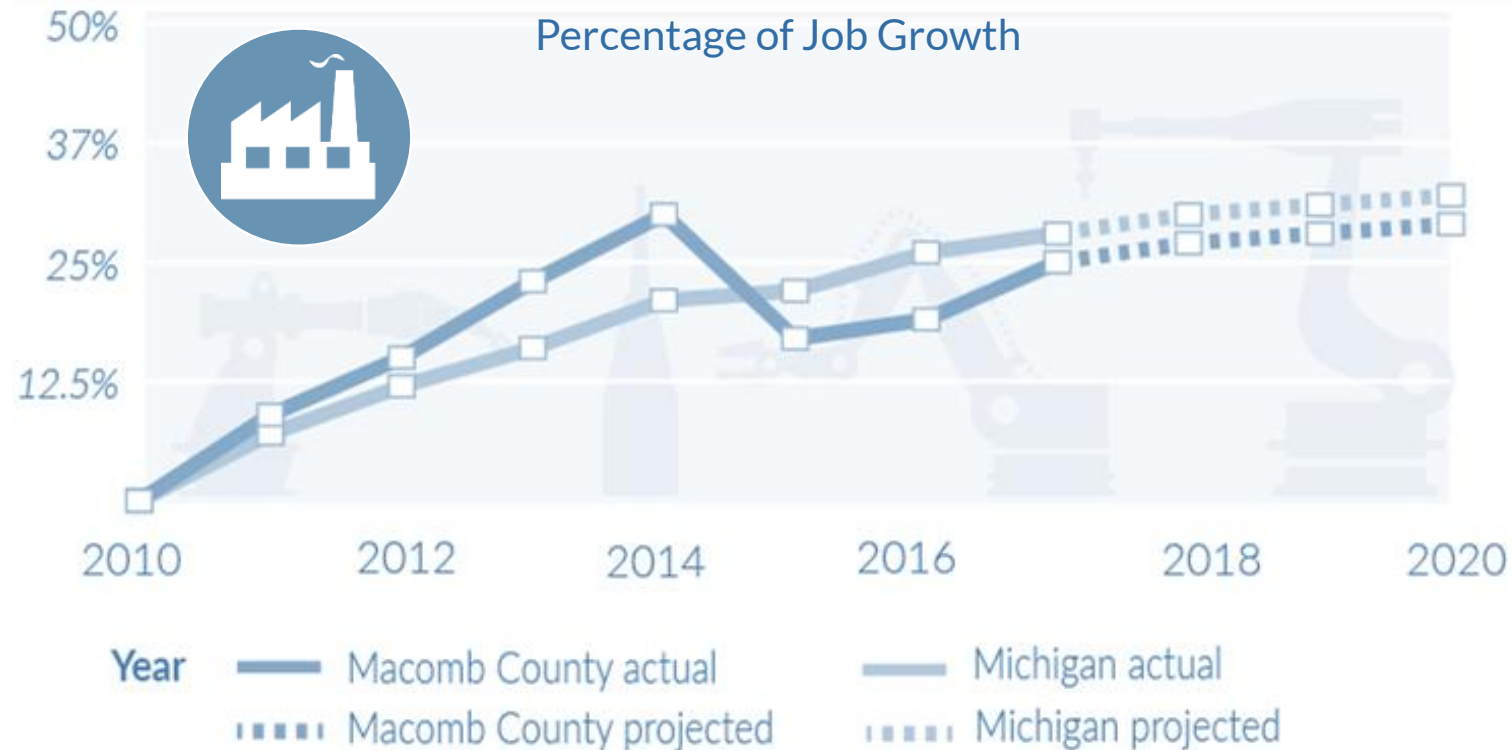
419

Businesses
In 2017

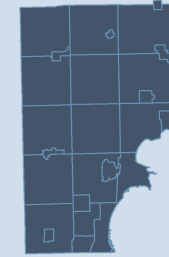
ADVANCED MANUFACTURING TRENDS



Job Title	Employed (2017)	Increase (2010-2017)	Median Hourly Earnings(2017)
Tool & Die Makers	1,246	10.5%	\$24.91
Machinists	1,232	10.5%	\$18.00
Mechanical Engineers	828	7.1%	\$43.13
Team Assemblers	501	4.3%	\$14.22
Computer-Controlled Machine Tool Operators	405	3.5%	\$19.40



MACOMB



8,477

MICHIGAN



76,758

Jobs by Year

10,032	2010	82,714
10,849	2011	85,941
10,036	2012	86,200
11,170	2013	88,111
11,637	2014	88,921
11,659	2015	88,676
11,822	2016	89,151
	2017	

AUTOMOTIVE TRENDS



35,425

Total Jobs
In 2017

+27%

Job Growth
From 2010 - 2017

\$93,371

Avg. Earnings
In 2017

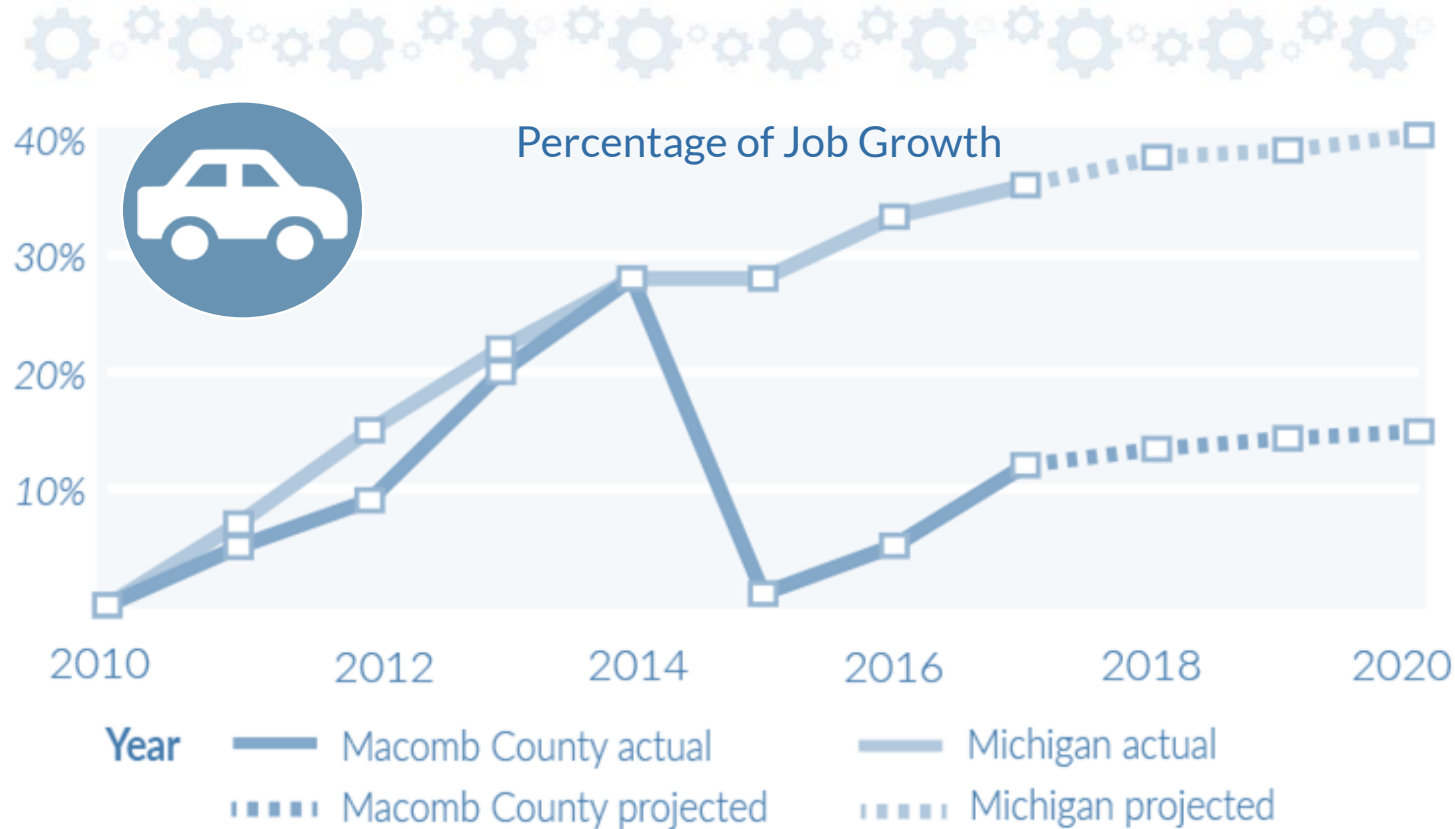
461

Businesses
In 2017

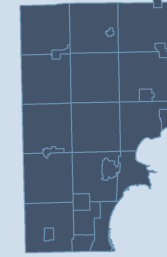
AUTOMOTIVE TRENDS



Job Title	Employed (2017)	Increase (2010-2017)	Median Hourly Earnings(2017)
Team Assemblers	7,762	22.3%	\$14.24
Industrial Engineers	1,532	4.4%	\$44.23
Mechanical Engineers	1,340	3.8%	\$44.93
Retail Salespersons	1,139	3.3%	\$9.84
Cutting, Punching and Press Machine Setters, Operators, Tenders, Metal	983	2.8%	\$15.38



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Jobs by Year

31,686	2010	195,886
33,171	2011	209,683
34,600	2012	225,329
37,944	2013	238,417
40,539	2014	251,666
32,130	2015	251,551
33,256	2016	259,844
35,425	2017	266,453

DEFENSE TRENDS



\$1.8 Billion

Contracts
In 2017

+30%

Job Growth
From 2010 - 2017

4,045

Contacts Won
In 2017

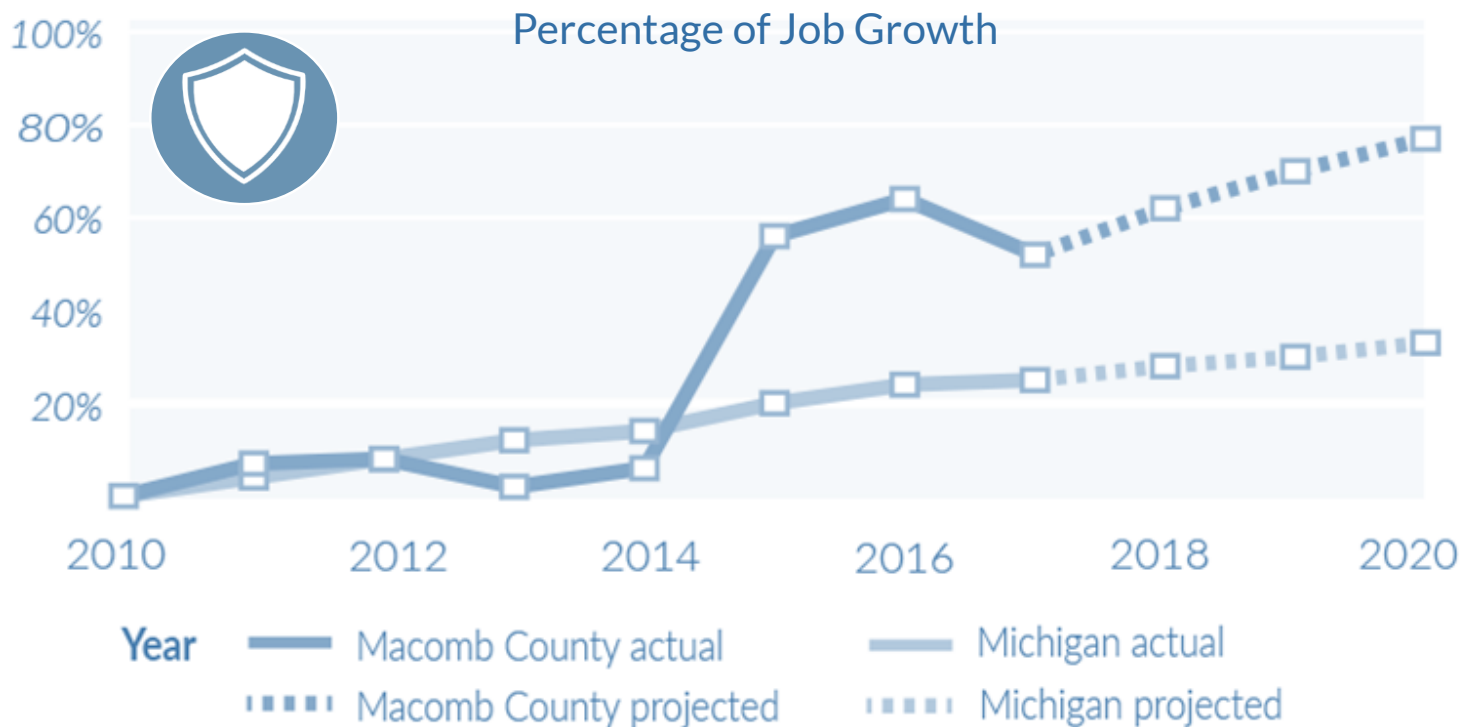
650

Companies
Since 2010

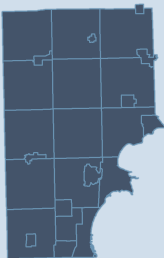
DEFENSE TRENDS



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Jobs by Year

8,744	2010	134,192
9,326	2011	139,287
9,462	2012	144,994
9,045	2013	151,503
9,316	2014	155,503
13,337	2015	160,622
13,968	2016	164,247
12,545	2017	164,751

IT & CYBERSECURITY TRENDS



9,137

Total Jobs
In 2017

+104%

Job Growth
From 2010 - 2017

\$101,726

Avg. Earnings
In 2017

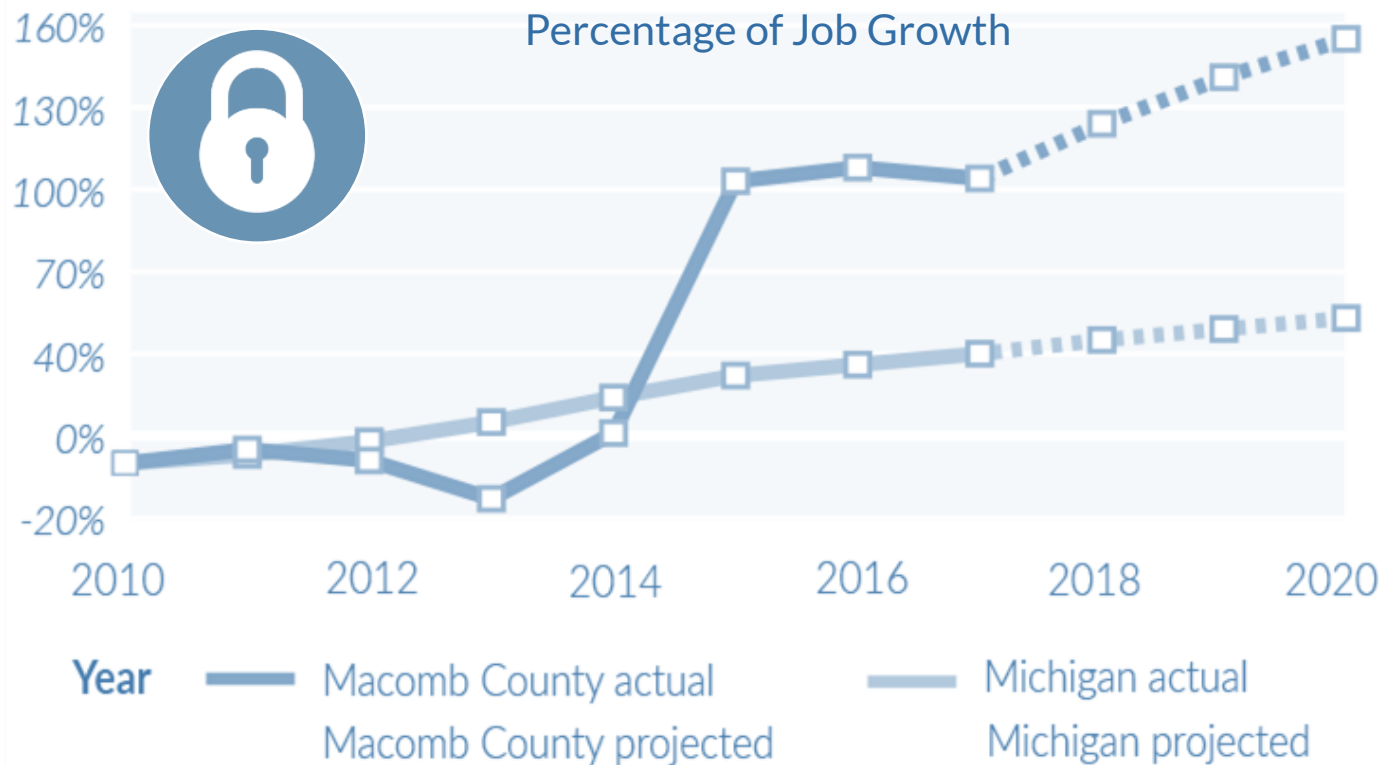
465

Businesses
In 2017

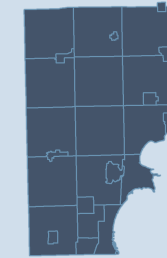
IT & CYBERSECURITY TRENDS



Job Title	Employed (2017)	Increase (2010-2017)	Median Hourly Earnings(2017)
Computer Systems Analysts	403	233%	\$36.38
Computer User Support Specialists	350	3.8%	\$20.80
Software Developers, Systems Software	332	3.6%	\$41.29
Customer Service Representatives	300	3.3%	\$16.00



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Jobs by Year

4,482	2010	85,536
4,694	2011	87,682
4,543	2012	92,055
3,917	2013	97,963
4,956	2014	105,834
9,069	2015	112,558
9,311	2016	116,600
9,137	2017	119,506

FOOD & AGRICULTURE TRENDS



2,465

Total Jobs
In 2017

+46%

Job Growth
From 2010 - 2017

\$40,142

Avg. Earnings
In 2017

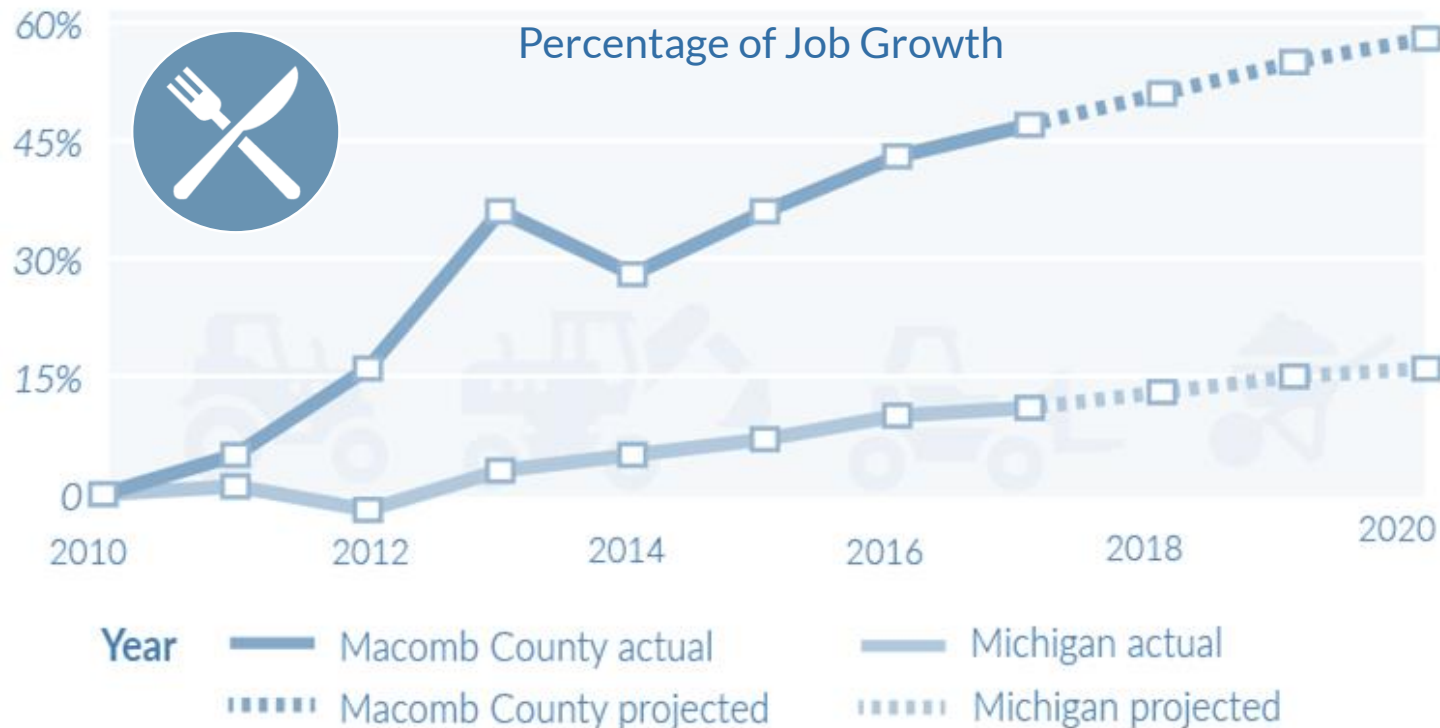
83

Businesses
In 2017

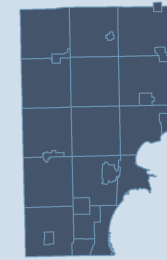
FOOD & AGRICULTURE TRENDS



Job Title	Employed (2017)	Increase (2010-2017)	Median Hourly Earnings(2017)
Farmworkers and Laborers, Crop, Nursery, and Greenhouse	334	14.7%	\$12.26
Farmers, Ranchers, and Other Agricultural Managers	325	14.3%	\$14.30
Food Batchmakers	122	5.4%	\$12.06
Packaging and Filling Machine Operators and Tenders	114	5.2%	\$12.45
Bakers	81	3.5%	\$11.71



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Jobs by Year

1,676

2010

77,954

1,758

2011

78,804

1,940

2012

76,655

2,278

2013

80,010

2,174

2014

81,831

2,284

2015

83,146

2,401

2016

85,459

2,465

2017

86,891

HEALTHCARE TRENDS



41,773

Total Jobs
In 2017

+12%

Job Growth
From 2010 - 2017

\$57,727

Avg. Earnings
In 2017

2,201

Businesses
In 2017

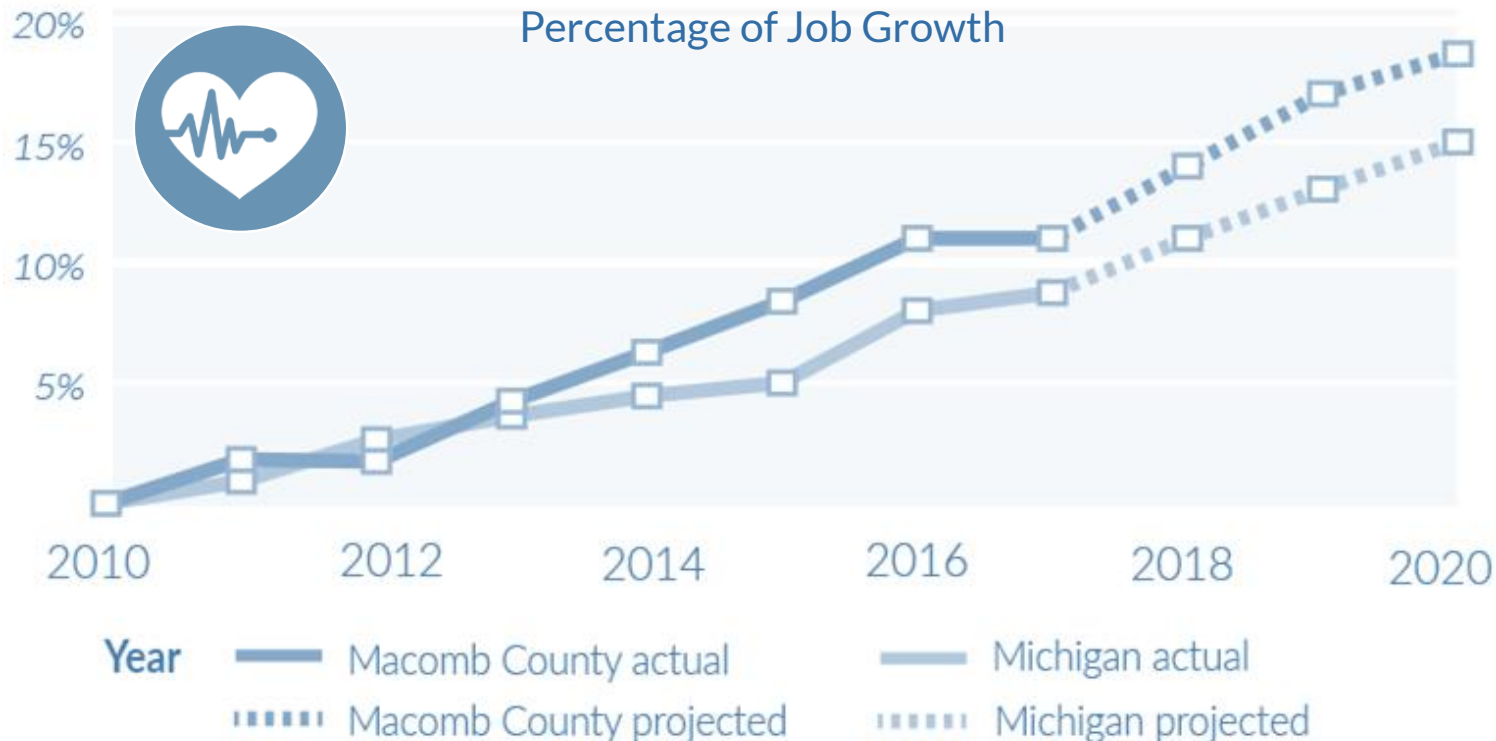
HEALTHCARE TRENDS



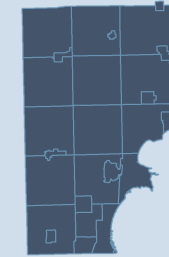
Job Title	Employed (2017)	Increase (2010-2017)	Median Hourly Earnings(2017)
Registered Nurses	4,258	10.2%	\$32.63
Personal Care Aides	2,949	7.1%	\$10.02
Nursing Attendants	2,912	7%	\$9.85
Home Health Aides	2,561	6.1%	\$13.89
Medical Assistants	2,059	4.9%	\$11.80



Percentage of Job Growth



MACOMB



37,640

MICHIGAN



562,662

Jobs by Year

38,327	2010	567,833
38,282	2011	577,300
39,222	2012	583,823
39,957	2013	587,142
40,757	2014	593,295
41,717	2015	606,625
41,773	2016	612,177
	2017	

TRANSPORTATION, LOGISTICS, & WAREHOUSING TRENDS



9,888

Total Jobs
In 2017

+52%

Job Growth
From 2010 - 2017

\$67,518

Avg. Earnings
In 2017

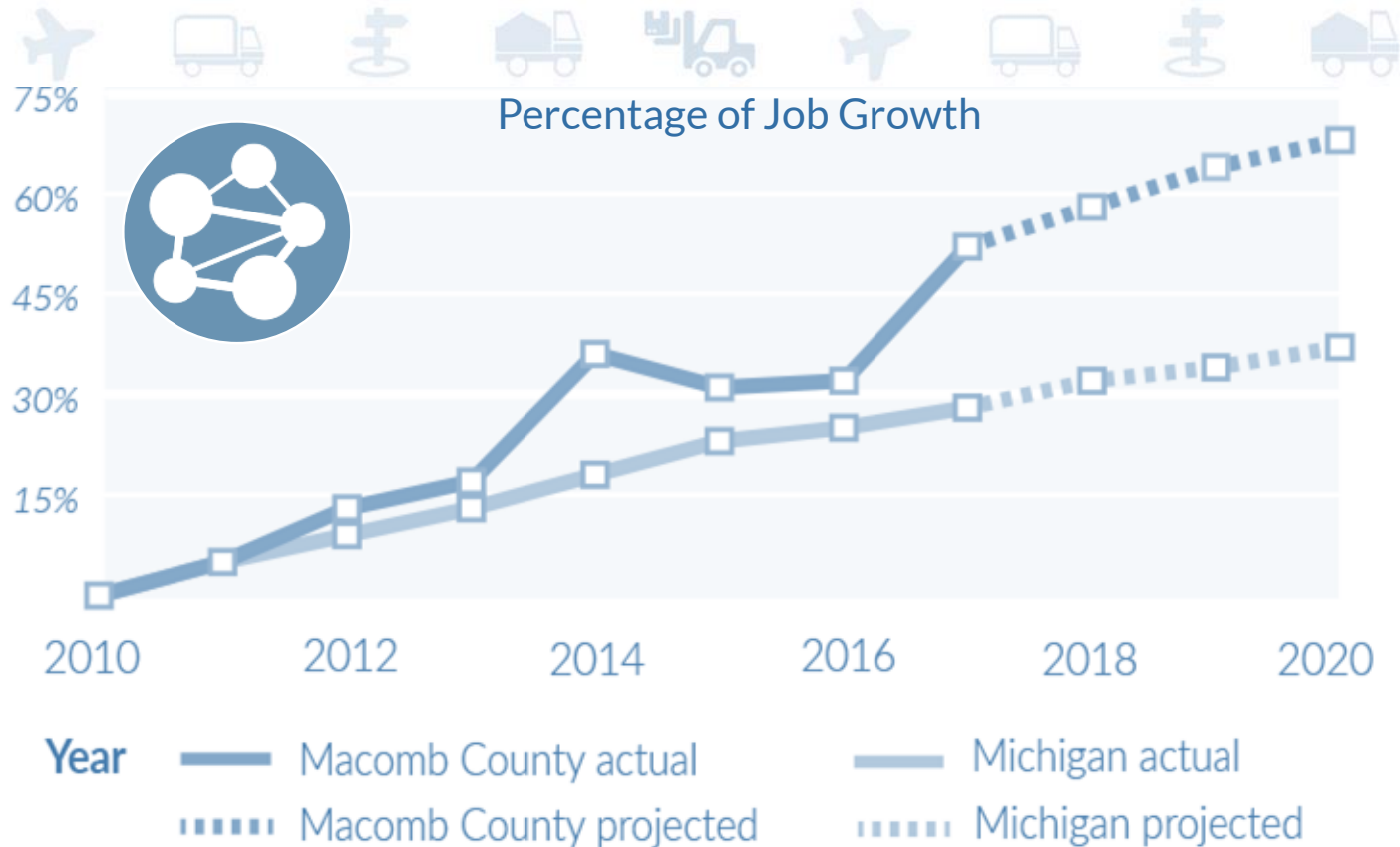
538

Businesses
In 2017

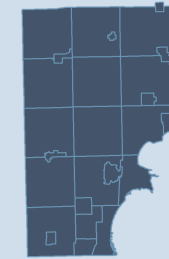
TRANSPORTATION, LOGISTICS, & WAREHOUSING TRENDS



Job Title	Employed (2017)	Increase (2010-2017)	Median Hourly Earnings(2017)
Heavy and Tractor-Trailer Truck Drivers	4,211	44%	\$17.55
Laborers and Freight, Stock, and Material Movers	823	8.7%	\$11.97
Light Truck or Delivery Services Drivers	392	4.1%	\$12.84
Taxi Drivers and Chauffeurs	305	3.2%	\$16.37
Dispatchers (Separate Police, Fire, and Ambulance)	263	2.8%	\$8.67



MACOMB



MICHIGAN



Jobs by Year

6,500	2010	101,030
6,806	2011	106,301
7,342	2012	110,166
7,618	2013	113,756
8,848	2014	118,823
8,491	2015	124,054
8,610	2016	126,636
9,888	2017	129,574

PROFESSIONAL SERVICES TRENDS



31,618

Total Jobs
In 2017

+116%

Job Growth
From 2010 - 2017

\$105,611

Avg. Earnings
In 2017

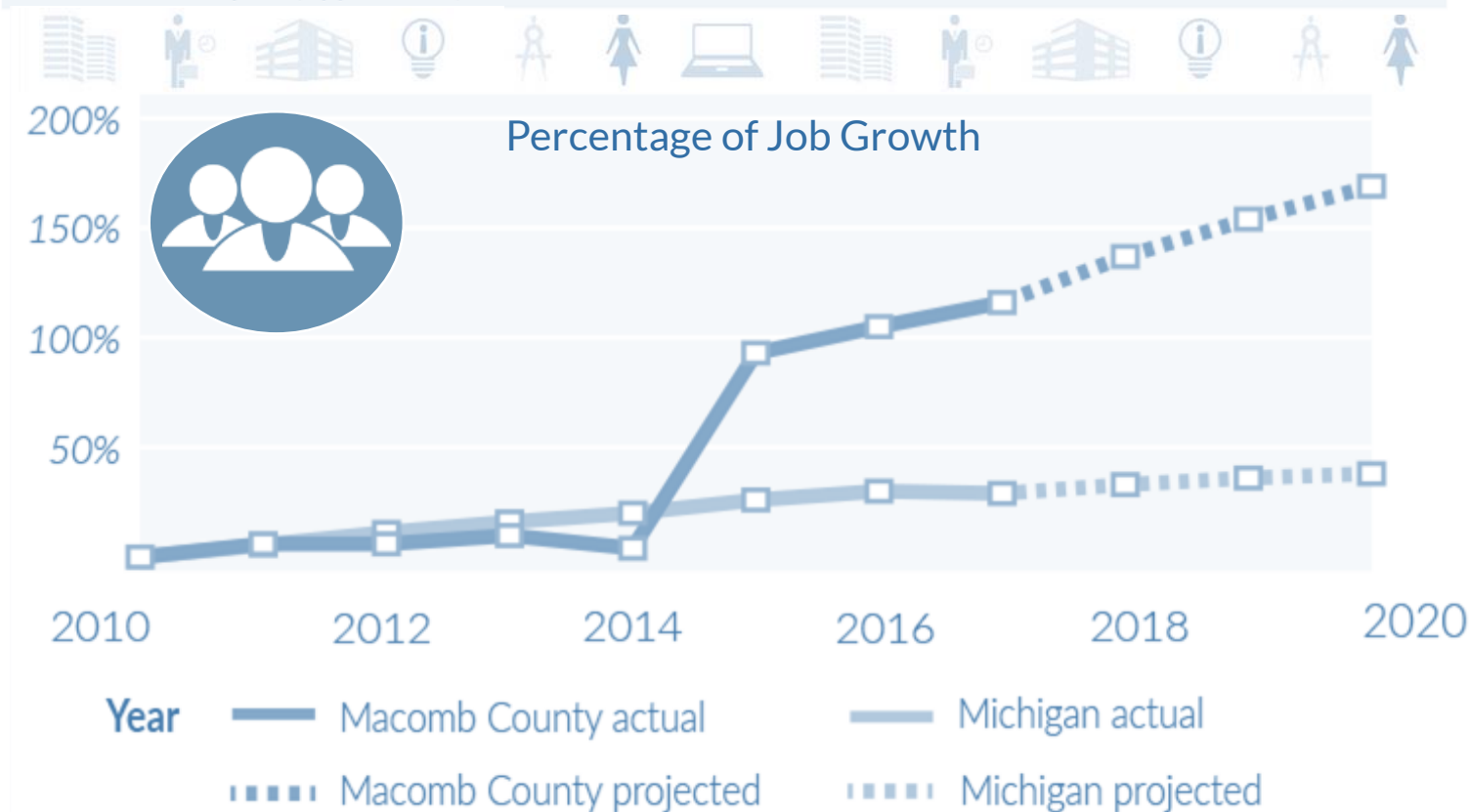
1,525

Businesses
In 2017

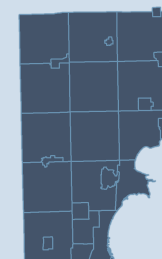


PROFESSIONAL SERVICES TRENDS

Job Title	Employed (2017)	Increase (2010-2017)	Median Hourly Earnings(2017)
Mechanical Engineers	2,610	8.4%	\$43.13
Accountants and Auditors	1,223	3.9%	\$27.69
Civil Engineers	1,087	3.5%	\$32.37
Office Clerks (General)	942	3.0%	\$15.14
Software Developers (Applications)	890	2.9%	\$34.90



MACOMB



14,658

MICHIGAN



249,573

Jobs by Year

15,544

2011

263,359

15,593

2012

276,655

16,105

2013

290,677

15,191

2014

299,158

28,326

2015

314,408

30,088

2016

323,804

31,618

2017

322,369

RETAIL TRENDS



43,611

Total Jobs
In 2017

+12%

Job Growth
From 2010 - 2017

\$36,746

Avg. Earnings
In 2017

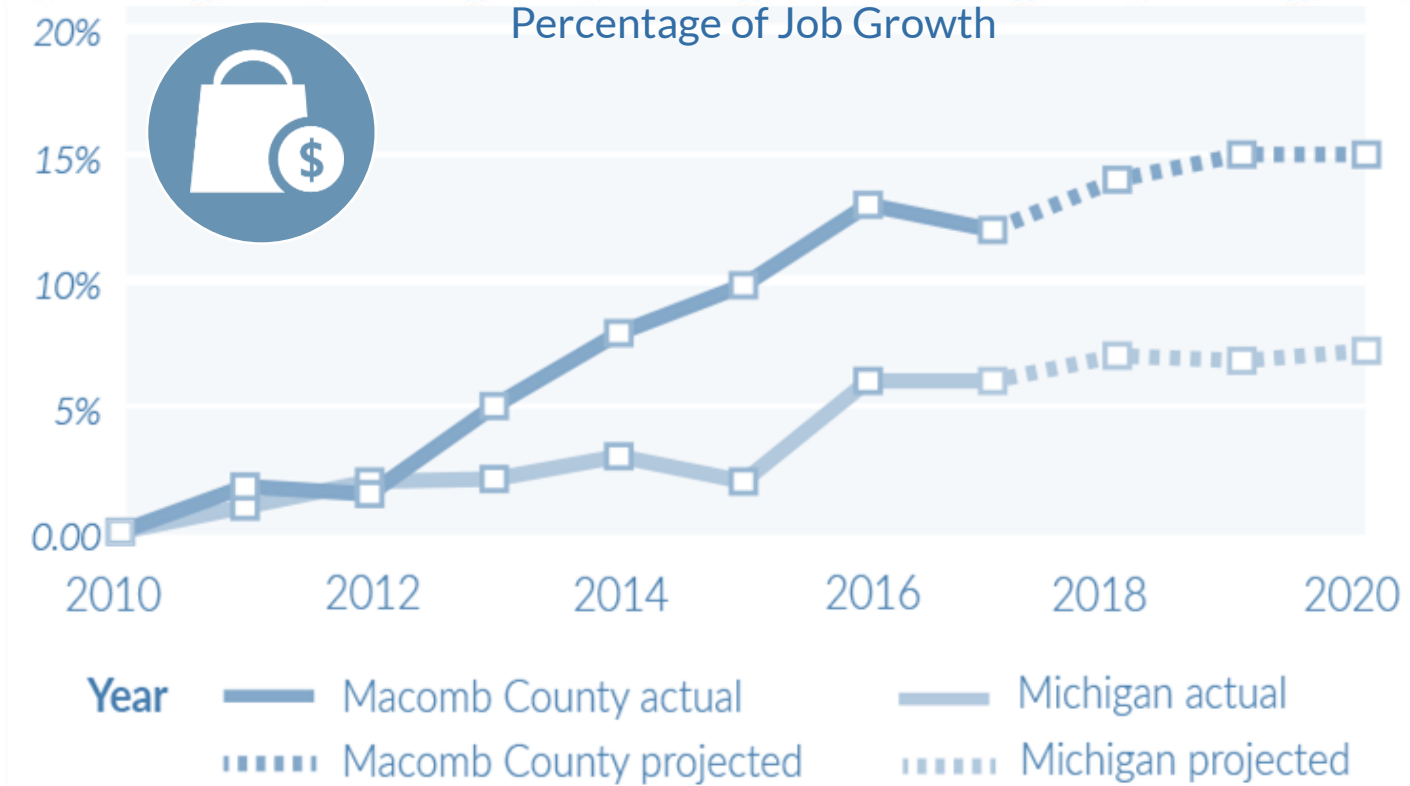
2,428

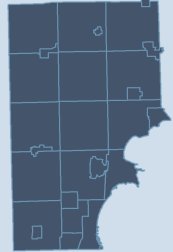

Businesses
In 2017

RETAIL TRENDS



Job Title	Employed (2017)	Increase (2010-2017)	Median Hourly Earnings(2017)
Retail Salespersons	12,292	28.1%	\$9.86
Cashiers	6,536	15%	\$9.59
Stock Clerks and Order Fillers	3,863	8.8%	\$11.04
First-Line Supervisors of Retail Sales Workers	2,996	6.9%	\$17.92
Customer Service Representatives	1,263	2.9%	\$13.22



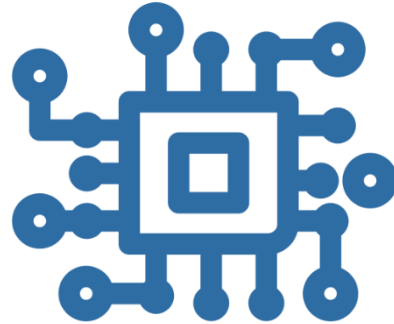
MACOMB		MICHIGAN
		
Jobs by Year		
36,768	2010	461,458
39,456	2011	463,739
39,337	2012	465,044
40,582	2013	471,228
41,823	2014	475,612
42,632	2015	482,883
42,651	2016	488,584
43,611	2017	490,024

MACOMB COUNTY WORKFORCE TRENDS



65% Of Today's
Kindergartners
WILL HAVE JOBS THAT
DON'T CURRENTLY EXIST

Learn how Macomb County
is helping prepare its
next generation of talent at
BUSINESS.MACOMBGOV.ORG



FORD
NEXT GENERATION
LEARNING
Education Innovation

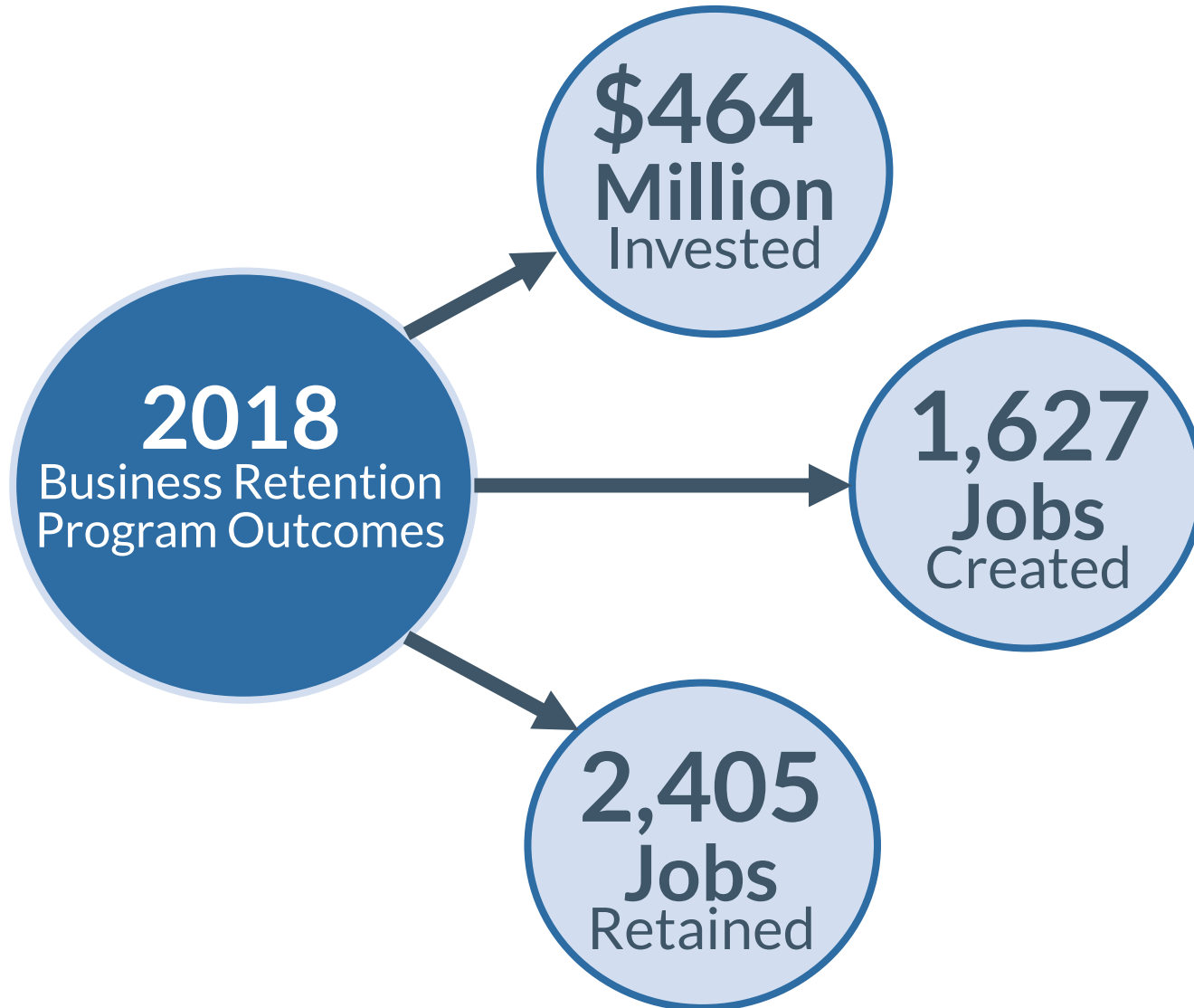


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EDUCATION
FOUNDATION



MADCAT
Michigan Automotive & Defense Cyber Awareness Team

MACOMB COUNTY ECONOMIC TRENDS



MCPED SERVICES

Personalized, Confidential & Free

Counseling for investment incentives and financing programs



Connections to resources for hiring, training, and retaining the workforce



Site selection analysis, online prime properties, and mapping



Market research reports and supply chain assistance



Professional local workshops and networking opportunities



Q?

A!



MacombBusiness.Com 



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